

Dealer Day Competition

Summary of key terms

The promotion

Promoter	Caravan Industry Association of Australia (ABN 70 057 668 041), Unit 9, 10 Hudson Road, Albion QLD 4010
Partners	Caravan Trade & Industries Association of Queensland, Caravan & Camping Industry Association NSW, Caravan Industry Victoria
Type	Game of skill. Winners are judged, not drawn at random.
Cost to enter	Free. No purchase required.

Key dates (all times AEST)

Opens	12.01am, Wednesday 2 September 2026
Closes	11.59pm, Saturday 19 September 2026
Winners notified	By 5.00pm, Friday 25 September 2026, by email
Winners published	From Friday 2 October 2026, at www.dealerday.com.au
Prizes paid	Within 14 days of the winner confirming entry.

Prizes

Total pool	\$15,000
Structure	Three prizes of \$5,000. One winner in Queensland, one in New South Wales, one in Victoria.
Prize	\$5,000 cash per winner
Delivery	By electronic funds transfer to an Australian bank account nominated by the winner.

Dealer Day Competition

Terms and Conditions

Terms and conditions for the "Dealer Day Competition" promotion.

General

1. The Promoter is Caravan Industry Association of Australia (ABN 70 057 668 041) of Unit 9, 10 Hudson Road, Albion QLD 4010. The promotional partners are Caravan Trade & Industries Association of Queensland, Caravan & Camping Industry Association NSW and Caravan Industry Victoria.
2. Information on how to enter and the prizes form part of these terms and conditions. Any entry not complying with these terms and conditions is invalid and voided.
3. Entry is open to residents of Queensland, New South Wales and Victoria aged 18 years and over at the time of entry, except employees and immediate families of the Promoter, the promotional partners and their associated companies and agencies. Immediate family means any of the following: spouse, ex-spouse, defacto spouse, child or step child (whether natural or by adoption), parent, step parent, grandparent, step grandparent, uncle, aunt, niece, nephew, brother, sister, step brother, step sister or 1st cousin.
4. An entrant's state of residence is determined by the residential postcode supplied on their entry form. Entries supplying a postcode outside Queensland, New South Wales or Victoria are invalid.
5. The Promotion commences at 12.01am AEST on 2nd September 2026 and closes at 11.59pm AEST on Saturday 19 September 2026 ("Promotion Period"). Entries received outside the Promotion Period are invalid.
6. Entry is free. No purchase is necessary to enter.
7. Entrants are required to select a dealership from the list provided on the entry form. Selecting a dealership does not require the entrant to make a purchase from, or enter into any transaction with, that dealership, and does not affect the judging of an entry.

Competition entry

To enter, eligible entrants must complete the following steps during the Promotion Period:

8. Complete the online entry form found at www.dealerday.com.au. Entrants may reach the entry form either directly online or by scanning a Dealer Day QR code on competition signage.
9. Provide all of the information requested within the online entry form. All fields marked as required must be completed, including the entrant's first name, last name, email address, residential postcode, year of birth, gender and a dealership selected from the list provided on the form. An entry that does not complete all required fields cannot be submitted. All communication with entrants and winners will be by email.
10. Complete and answer the following question in 25 words or less: "Where would your ultimate Australian caravan road trip take you, and why?" Responses longer than 25 words will not be considered.
11. Entries must be the entrant's own original work. Entries must not contain material that is unlawful, offensive, defamatory or that infringes the rights of any third party. The Promoter may disqualify any entry that does not comply.
12. An entrant may submit a maximum of 10 entries in total across the Promotion Period. Each entry must be a separate and original response to the question. Entries are counted per person, identified

by the name and email address supplied on the entry form. Any entry submitted by an entrant after their tenth entry will not be considered.

13. Entries will be judged within the entrant's state of residence as determined by their residential postcode. An entrant may only be considered for the prize allocated to that state.
14. The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with these terms and conditions.

Judging

15. This is a game of skill and chance plays no part in determining the winners. Each entry received during the Promotion Period will be judged on the creativity of the response, having regard to originality, relevance to the theme of the question and quality of expression.
16. Entries will be judged by a panel comprising one representative of the Promoter and one representative of each of the promotional partners. Entries submitted by residents of Queensland will be judged by the representative of Caravan Trade & Industries Association of Queensland, entries submitted by residents of New South Wales will be judged by the representative of Caravan & Camping Industry Association NSW, and entries submitted by residents of Victoria will be judged by the representative of Caravan Industry Victoria, in each case together with the representative of the Promoter.
17. There will be three winners in total: one entrant from Queensland, one entrant from New South Wales and one entrant from Victoria. In each state, the winner will be the entrant who submits the most creative entry and who satisfies the eligibility requirements set out in these terms and conditions.
18. The winners will be notified by email no later than 5.00pm AEST on Friday 25 September 2026.
19. The names of the winners will be published at www.dealerday.com.au from Friday 2 October 2026, being 7 days after the winners are notified.
20. The Promoter's decision is final and the Promoter will not enter into correspondence regarding the result.

The prizes

21. The total prize pool is \$15,000, made up of three prizes of \$5,000 each.
22. Each winner will receive a cash prize of \$5,000. One prize will be awarded to a winner resident in Queensland, one to a winner resident in New South Wales and one to a winner resident in Victoria.
23. Each prize will be paid by electronic funds transfer to an Australian bank account nominated by the winner. The account must be held in the winner's own name. The Promoter will not pay a prize to an account held in the name of any other person.
24. To claim a prize, a winner must supply valid Australian bank account details to the Promoter by email within 14 days of being notified. A winner who does not supply valid account details within that period may forfeit their prize.
25. Payment will be made within 14 days of the winner confirming their eligibility and supplying valid bank account details. It is the responsibility of the winner to provide correct and current account details. The Promoter is not responsible for a payment that fails, is delayed or is paid to the wrong account because of incorrect details supplied by the winner.
26. It is a condition of accepting a prize that the winner may be required to sign a legal release in a form determined by the Promoter in its absolute discretion.

27. Prizes are non-transferable. A prize will be paid only to the winner and cannot be assigned, exchanged or redeemed by any other person.
28. The Promoter is not responsible for any tax consequences arising from a prize. Winners are responsible for any tax payable in connection with a prize and should seek their own independent financial advice.
29. The Promoter reserves the right to review entries in the event of any entrant not claiming a prize. If any prize remains unclaimed or is forfeited through ineligibility within 4 weeks of the original decision, the Promoter reserves the right to select the next best entry in that state. The replacement winner will be notified by email.

General conditions

30. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting the caravanning and camping industry.
31. The winners agree to the use of their name, image and photograph/s for publicity and promotional purposes, without compensation, and agree that the Promoter will own copyright in any such images and photograph/s and in all material incorporating the photograph/s.
32. Entrants grant the Promoter and the promotional partners a non-exclusive, royalty-free, perpetual licence to use, reproduce, adapt and publish their entry response for the purpose of conducting and promoting this promotion.
33. If for any reason this promotion is not capable of running as planned (whether caused by infection by computer virus, line drop out, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupt or affect the administration, security, fairness or integrity of the promotion), the Promoter reserves the right in its sole discretion, subject to any written direction given by a relevant regulatory authority, to cancel, terminate, modify or suspend the promotion.
34. The Promoter may in its sole discretion disqualify any individual who tampers with the entry process.
35. The Promoter does not exclude any rights and remedies in respect of goods or services under the Australian Consumer Law in the Competition and Consumer Act 2010 (Cth) (Australian Consumer Law) which cannot be excluded, restricted or modified. However, the remainder of this clause will apply to the fullest extent permitted by law and the Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with any prize, except for any liability which cannot be excluded by law. Entries are deemed to be received at the time of receipt into the Promoter's database. The Promoter is not responsible for receipt of incorrect, inaccurate or incomplete information either caused by website users or by any of the equipment or programming associated or utilised in this competition, or by any technical error that may occur in the course of administration of this promotion. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to or alteration of entries.

Privacy and marketing communications

36. By entering this promotion, entrants agree to the Promoter collecting, using and disclosing their personal information for the purpose of conducting and promoting this promotion, including identifying and contacting entrants, verifying eligibility, judging entries, awarding and paying prizes, and publishing the names of the winners.

37. The Promoter may be required to collect bank account details from a winner in order to pay their prize. Any bank account details collected will be used solely for that purpose, will not be disclosed to the promotional partners and will not be used for any other purpose.
38. The Promoter will disclose entrants' personal information to the promotional partners, being Caravan Trade & Industries Association of Queensland, Caravan & Camping Industry Association NSW and Caravan Industry Victoria, for the purposes set out in these terms and conditions. The Promoter will not sell, rent or disclose entrants' personal information to any other organisation, including any dealership, manufacturer or commercial sponsor, except to service providers engaged by the Promoter to help conduct this promotion, or where the Promoter is required or authorised to do so by law.
39. The entry form includes a separate, optional tick box through which entrants may consent to receiving future marketing communications. If an entrant ticks that box, the entrant consents to the Promoter and the promotional partners using their personal information to send them news, offers and information about caravanning and camping by email.
40. The tick box is not pre-selected and consent to receive marketing communications is voluntary. Entrants who do not tick the box may still enter the promotion and their entry will be judged on exactly the same basis. Personal information collected from entrants who do not opt in will be used only for the purpose of conducting this promotion.
41. Entrants who opt in may withdraw their consent at any time by using the unsubscribe function included in every marketing communication, or by contacting the Promoter at marketing@caravanindustry.com.au. Withdrawing consent does not affect an entrant's entry or any prize already awarded.
42. Entrants may request access to, or correction of, the personal information the Promoter holds about them, and may make a privacy complaint, by contacting the Promoter at marketing@caravanindustry.com.au. The Promoter's privacy policy, which sets out how personal information is handled, is available at <https://www.letsgocaravanandcamping.com.au/privacy-policy/>.