

'Australia Unfiltered' Promotion Terms and Conditions

Promoter and nature of the Promotion

1. The "Promoter" for this "Promotion" is Caravan Industry Association of Australia ABN 70 057 668 041 of 9/10 Hudson Road, Albion QLD 4010, trading as "Let's Go Caravan and Camping", under which trading name this Promotion is presented.
2. This Promotion is a game of skill. Every prize is awarded on the basis of skill and chance plays no part in determining any winner. Sean Scott is the highest level judge for this Promotion and judges all prizes, supported by a judging panel comprising a representative from each Official Partner state association. The Category C / People's Choice winner is decided by public vote (clause 26). If two or more Entries are tied with the highest number of votes at the close of the Promotion Period, Sean Scott will select the winner from among the tied Entries, so that there is only ever one winner per Category.
3. These Terms & Conditions incorporate by reference the category eligibility rules, the general entry rules, the post production rules, the image specifications and directions shown on the entry form, and the prize information published on the Promotion Website (together, the "Competition Rules"). Any entry not complying with these Terms & Conditions or the Competition Rules is invalid and may be disqualified in accordance with clause 30.

Official Partners

4. The "Official Partners" of this Promotion are the state and territory caravanning and caravan park associations listed below, together with any partner subsequently announced on the Promotion Website:

Trading name	Registered entity	ABN
Caravan & Camping Industry Association NSW	The Caravan Camping & Touring Industry & Manufactured Housing Industry Association of NSW Ltd	63 002 223 449
Caravanning NT	NT Caravan Parks Association, also known as Caravanning Northern Territory	43 474 237 349
Caravanning Queensland	Caravan Trade and Industries Association of Queensland	46 009 859 367
Caravan & Camping SA	Caravan & Camping Industries Association of SA Inc	57 210 617 279
SA Parks	Caravan Parks Association of South Australia Incorporated	60 291 572 619
Caravanning Tasmania	Caravanning Tasmania Inc	50 835 219 394
Caravan Industry Victoria	Caravan Trade & Industries Association of Victoria	67 413 472 774
Caravan & Residential Parks Victoria	Victorian Caravan Parks Association Inc.	19 904 265 540
Caravan & Camping WA	Caravan Industry Association Western Australia Inc	57 932 524 364

Eligibility

5. Entry is open to Australian residents aged 18 years or older who enter as an individual person. Entries made on behalf of a studio, agency or collective are not accepted. Entrants must not be an employee or immediate family member of the Promoter or of any Official Partner ("Eligible Entrants"). Immediate family includes spouse, ex spouse, defacto spouse, child or step child (whether natural or by adoption), parent, step parent, grandparent, step grandparent, uncle, aunt, niece, nephew, brother, sister, step brother, step sister or first cousin.

Promotion period

6. This Promotion commences at 12:01am on 1 October 2026 and closes at 11:59pm on 28 February 2027, Australian Eastern Standard Time ("Promotion Period"). Entries may be submitted, and public voting for the Category C / People's Choice vote is open, for the entirety of the Promotion Period.

How to enter

7. To enter, an Eligible Entrant must, during the Promotion Period, visit the Promotion Website, complete the online submission form (including name, contact details, the state or territory in which the image was captured, and any other information requested), select Category A or Category B in accordance with clause 9, confirm acceptance of these Terms & Conditions and the confirmations shown on the entry form, and upload one or more original photographic images that comply with the image and content requirements in clauses 12 to 15 (each an "Entry").

8. An entrant may submit as many Entries as they like across Category A and Category B, provided each Entry is submitted separately and the same image, or a near identical version of it, is not entered more than once.

Categories

9. At the time of submission, entrants select either Category A or Category B. These are the only two Categories that can be selected:

- **Category A: Park Life Unfiltered.** Images that capture everyday moments of life at an Australian caravan or holiday park. Any subject is welcome. Eligibility: the image must be captured within an Australian caravan park or holiday park.
- **Category B: The Camp Setup Unfiltered.** Images that put the caravan, camper trailer, motorhome, RV or campsite set up (including tents) at the centre of the image. Any subject or setting is welcome. Eligibility: a caravan, camper trailer, motorhome, RV or campsite set up, including tents, must be visible in the image.

10. Category C / People's Choice is not a selectable Category and there is no separate submission step for it. Every Entry submitted to Category A or Category B that is reviewed and approved is automatically placed in the Category C / People's Choice voting pool, so every approved Entry has a chance at the Category C prize in addition to its own Category. Because Category C draws from the same pool as Categories A and B, a single Entry may win both its own Category prize and the Category C / People's Choice prize.

11. All Entries are reviewed and approved for compliance before being presented publicly for judging or voting. The Category A and Category B major prizes are judged by Sean Scott from the pool of all Entries submitted across the whole Promotion Period, and are selected at the close of the Promotion Period. A finalist image from each Australian state and territory will be published as part of the judging process. For the purposes of this Promotion, the Australian Capital Territory is treated as part of New South Wales. The Category C / People's Choice winner is decided by public vote in accordance with clause 26.

Image and content requirements

12. Entries must be the entrant's own original work, from concept and capture through to final post production, and must have been captured on or after 1 January 2024.

13. Post production must comply with the Classic Post Production Group rules published on the Promotion Website. Permitted: colour correction, retouching and beautification of the original capture; monochrome conversion; removal of in camera artefacts such as dust spots, digital noise or scratches; removal of incidental background elements (for example, a stranger, sign or piece of equipment); HDR, focus stacking and stitched panoramas. Not permitted: added, duplicated or mirrored elements; swapped or inserted backgrounds; digital painting; unrealistic extension of a background; generative fill or generative remove tools in Adobe Photoshop or their equivalent in any other software; any AI generated or AI assisted content, in any Category.

14. Entries must not contain watermarks, copyright marks, QR codes, captions, URLs or other information identifying the entrant, and must comply with the image format, resolution and file size directions shown on the entry form at the time of submission, as those directions are updated from time to time. Entries must retain their original capture metadata, and an Entry whose metadata has been removed or altered may be disqualified. Any drone photography used to capture an Entry must comply with all applicable laws, including Civil Aviation Safety Authority rules such as a maximum altitude of 120 metres and not flying over people.

15. A selection of Entries, including high scoring, flagged and randomly chosen images, may be reviewed for compliance with these Terms & Conditions and the Competition Rules, including by using third party validation tools such as AI detection tools. Where the Promoter requests the original capture file for an Entry, the entrant must provide it within 24 hours of the request. Failure to do so may result in disqualification and forfeiture of any prize awarded to that Entry.

Consent, privacy and indemnity

16. Entrants are responsible for obtaining all necessary consents and permissions and indemnify the Promoter, its organisers and directors, and the Official Partners against any third party claim arising from the judging, public display or use of their Entry. Where an Entry includes a person with a reasonable expectation of privacy, consent must be obtained from the subject, or their legal guardian, before submission and before any public or online display. Where an Entry was captured on private property, consent must be obtained from the property owner before submission and before any public or online display.

17. Where a child appears in an Entry, the entrant must hold the consent of that child's parent or legal guardian for the image to be entered in this Promotion and used as described in these Terms & Conditions. The Promoter may request proof of that consent at any time, and failure to provide it may result in disqualification.

18. Nudity is not permitted in any Entry, and an Entry containing nudity will be disqualified. An Entry that depicts, or that the Promoter reasonably suspects depicts, any illegal activity or illegal representation will be disqualified and may be reported to the relevant authorities.

19. All Entries must comply with applicable laws and respect copyright, privacy and moral rights, and subjects depicted in an Entry must be treated with dignity and respect at all times. Every Entry is reviewed and approved before it is published on the voting platform. Entries deemed unsuitable for public display may be removed from display, or adjusted prior to display. Where the person responsible for approving Entries considers that an Entry does not comply with these Terms & Conditions, the Entry will not be approved for publication and may be removed from the Promotion and disqualified.

Prizes

20. There are three major prizes, each awarded as a cash prize: one for Category A, one for Category B, and one for Category C / People's Choice. Each major prize is drawn from the pool of all Entries submitted across the whole Promotion Period and is awarded at the close of the Promotion Period. There are also ten Monthly Prizes awarded under clauses 22 to 25.

Prize	Basis	Value each	Total
Category A major	Judged by Sean Scott, cash prize	AUD\$2,000	AUD\$2,000
Category B major	Judged by Sean Scott, cash prize	AUD\$2,000	AUD\$2,000
Category C / People's Choice	Public vote, cash prize	AUD\$2,000	AUD\$2,000
Monthly Prizes (10 in total)	Judged by Sean Scott, fuel voucher	AUD\$100	AUD\$1,000
Total prize pool			AUD\$7,000

21. Prizes are not transferable and, except where required by law, there is no cash alternative to the Monthly Prizes.

Monthly Prizes

22. In addition to the three major prizes, two Monthly Prizes are awarded in each month of the Promotion Period: one to an Entry submitted to Category A and one to an Entry submitted to Category B. Each Monthly Prize is an AUD\$100 fuel voucher. Monthly Prizes are awarded for the months of October 2026, November 2026, December 2026, January 2027 and February 2027, giving ten Monthly Prizes in total.

23. Monthly Prize winners are judged by Sean Scott from the pool of Entries submitted and reviewed during the relevant calendar month, running from the first day of that month to the last day of that month. Each Entry is eligible for one monthly judging period only, being the month in which it was submitted. Monthly Prize winners are selected and contacted within 14 days of the end of the month in which their Entry was submitted. The monthly judging periods are:

Monthly judging period	Entries included	Winners contacted by
October 2026	1 October to 31 October 2026	14 November 2026
November 2026	1 November to 30 November 2026	14 December 2026
December 2026	1 December to 31 December 2026	14 January 2027
January 2027	1 January to 31 January 2027	14 February 2027
February 2027	1 February to 28 February 2027	14 March 2027

24. An entrant may win more than one Monthly Prize across the Promotion Period. An Entry that wins a Monthly Prize remains eligible for the Category A, Category B and Category C / People's Choice major prizes, and winning a Monthly Prize neither improves nor reduces an Entry's prospects in the major judging or the public vote.

25. Monthly Prizes are issued as fuel vouchers supplied through Prezzee. Prezzee is a third party provider and its vouchers are subject to that provider's own terms of use, including any conditions of redemption and expiry. The Promoter is not the issuer of the voucher and is not responsible for the provider's terms, subject to clause 38.

Voting (Category C / People's Choice)

26. The Category C / People's Choice winner is determined by public vote via a voting hub on the Promotion Website. Voting is limited to one vote per email address per day. Votes accumulate over the Promotion Period, and the Entry with the highest number of votes at the close of the Promotion Period is declared the winner of Category C. Voting is open to Australian residents aged 18 years or older who register with a valid email address (no email verification is required). Voting registration is separate from, and does not require, opting in to marketing communications. Where two or more Entries are tied with the highest number of votes at close, clause 2 applies.

Winners and unclaimed prizes

27. Major prize winners will be notified by email within 30 days of the close of the Promotion Period. If a stated prize becomes unavailable for any reason, the Promoter may substitute a prize of equal or greater value, subject to the approval of the gaming authorities in each state or territory where relevant.

28. If a prize remains unclaimed within 4 weeks of the winner being notified, the Promoter reserves the right to select the next eligible Entry, and the new winner will be notified by email.

29. All decisions made by the Promoter, the judge, or any other appointed party regarding any aspect of the Promotion are final. The Promoter reserves the right to override or adjust scores, alter any aspect of the Promotion, and interpret any matter not explicitly addressed by these Terms & Conditions, at its discretion. Entrants agree not to enter into correspondence disputing any outcome, except as required by the Australian Consumer Law.

Disqualification

30. An Entry may be disqualified at the Promoter's discretion if: no image is provided or a required field is left incomplete; the image format or specifications are not met; no Category is selected, or the Entry does not meet the eligibility rule of the selected Category; the Entry breaches any general, post production or Category specific rule (including clauses 17, 18 and 19); original capture files are not provided within 24 hours of a request under clause 15; the Entry's metadata has been removed or altered; or the entrant behaves in a way that is disrespectful, harassing or abusive toward any person associated with the Promotion. Where an Entry does not meet the eligibility rule of the Category selected but does meet the eligibility rule of the other Category, the Promoter may reassign the Entry to that Category instead of disqualifying it. Reassignment does not affect the Entry's place in the Category C / People's Choice voting pool. Where an Entry is disqualified after a prize has been awarded to it, the prize is forfeited and the Promoter may select the next eligible Entry.

Publicity, intellectual property and copyright licence

31. Copyright in each Entry remains with the entrant. By entering the Promotion, the entrant grants the Promoter (including under its Let's Go Caravan and Camping trading name), its organisers and directors a perpetual, non exclusive licence to use entered images for purposes including the running of the Promotion, the Promotion Website, marketing, promotion, education and other purposes, as well as the right to make adjustments to the images. The Promoter may also permit the Official Partners, sponsors and other associated persons or entities to use entered images for purposes including promotional purposes. This licence takes effect on submission, continues after the close of the Promotion Period, and is not limited by time, territory or medium. An entrant may withdraw an Entry at any time by emailing marketing@caravanindustry.com.au. On withdrawal, the Entry is removed from the Promotion and is no longer eligible for judging, public voting or any prize, and the Promoter will cease making new use of the Entry within a reasonable time.

32. The Promoter and the Official Partners will credit the entrant by name wherever an Entry is published in connection with the Promotion. No credit is promised for use of an Entry outside the Promotion. For the purposes of the Copyright Act 1968 (Cth), the entrant consents to the Promoter and the Official Partners adapting the Entry as described in clause 31, and to the Entry being used without attribution where it is used otherwise than in connection with the Promotion.

33. Entrants confirm that all work submitted is their own original work and does not infringe the copyright, moral rights or other rights of any third party. Entrants accept full responsibility for their submissions and agree to indemnify and keep indemnified the Promoter, its organisers and directors against any third party claim arising from their work.

34. Winners agree to the use of their name, state or territory, and Entry for publicity and promotional purposes by the Promoter and the Official Partners, without further compensation.

Privacy and data

35. By entering, entrants agree to the Promoter collecting, using and disclosing their personal information for the purpose of conducting and administering this Promotion, in accordance with the Promoter's Privacy Policy (<https://www.letsgocaravanandcamping.com.au/privacy-policy/>). Registration for marketing communications is a separate, optional opt in and is not a condition of entry or of voting.

36. At the time of upload, entrants select the state or territory in which their Entry was captured. Entries are presented to the judging panel for review with the entrant's identity kept separate from the image. The Promoter does not disclose entrant personal information to the Official Partners. The state or territory recorded for an Entry is used for judging and finalist selection and is not accompanied by the entrant's personal information.

General

37. If this Promotion is not capable of running as planned for any reason beyond the Promoter's reasonable control (including technical failure, unauthorised intervention, fraud or tampering that corrupts or affects the administration, security, fairness or integrity of the Promotion), the Promoter reserves the right, subject to any written direction from a relevant regulatory authority, to cancel, terminate, modify or suspend the Promotion.

38. The Promoter does not exclude any right or remedy under the Australian Consumer Law that cannot lawfully be excluded. Subject to that, and to the fullest extent permitted by law, the Promoter is not liable for any loss, damage or personal injury suffered in connection with this Promotion or any prize, except where such liability cannot be excluded by law.

39. Entries are deemed received when they are recorded in the Promoter's database. The Promoter is not responsible for incomplete, incorrect or delayed Entries caused by technical issues, website error, or any cause outside the Promoter's control.

40. These Terms & Conditions are governed by the laws of the State of Queensland. The entrant and the Promoter submit to the non-exclusive jurisdiction of the courts of Queensland and of the courts competent to hear appeals from them.