

Australia Unfiltered: competition rules

Caravan Industry Association of Australia, presented under the Let's Go Caravan and Camping trading name.

These rules sit alongside the 'Australia Unfiltered' Promotion Terms and Conditions and are incorporated into them by reference. Where the two documents differ, the Terms and Conditions prevail.

Key dates

Stage	Dates
Submissions open	12:01am, 1 October 2026 (AEST)
Public voting open	1 October 2026 to 28 February 2027
Monthly prize pools	Each calendar month, October 2026 to February 2027
Monthly winners contacted	Within 14 days of the end of each month
Submissions and voting close	11:59pm, 28 February 2027 (AEST)
Major winners notified	Within 30 days of close

Submission categories

Australia Unfiltered has two entrant categories, Category A and Category B, each anchored to a single eligibility rule. Entrants select one of these two at the time of submission. Category C, People's Choice, cannot be selected. Every reviewed and approved submission from Category A and Category B is automatically placed in the People's Choice voting pool, with its winner decided by public vote. All submissions are reviewed before being presented publicly for judging or voting.

Category A: Park Life Unfiltered

Images that capture the everyday moments, big and small, of life at an Australian caravan or holiday park.

From sunrise walks and campfire nights to kids on bikes, shared meals and lazy afternoons, this category is about life as it happens within an Australian caravan or holiday park. Any subject is welcome.

Eligibility: the image must be captured within an Australian caravan park or holiday park. Images featuring a caravan, camper trailer, motorhome, RV or campsite setup but not set within a park may be better suited to Category B.

Category B: The Camp Setup Unfiltered

Images that put the caravan, camper trailer, motorhome, RV or campsite setup, including tents, at the heart of the adventure.

Wherever the journey takes you, a remote outback track, a beachside stop, or your own driveway, this category celebrates the setup itself, whether that is a caravan, camper trailer, motorhome, RV, or a tent and campsite. Any subject or setting is welcome.

Eligibility: a caravan, camper trailer, motorhome, RV or campsite setup, including tents, must be visible in the image. Images set within a caravan or holiday park without a vehicle or campsite setup in frame may be better suited to Category A.

Category C: People's Choice

Not a selectable category. People's Choice draws on every reviewed and approved entry from Category A and Category B, giving each of them a shot at the public vote. There is no separate submission step, and entrants do not choose this category.

Winner decided by public vote. Because People's Choice draws from the same pool as Categories A and B, a single submission could win its category prize and the People's Choice prize.

Judging: Sean Scott is the highest level judge and judges every prize in this competition, supported by a judging panel comprising a representative from each official partner state association. The Category A and Category B majors are judged from the pool of all entries across the whole competition period and chosen at the close. A finalist image from each state and territory will be published as part of the judging process. For this competition the Australian Capital Territory is treated as part of New South Wales.

Voting: the People's Choice winner is decided by public vote on the competition website. Voting is limited to one vote per email address per day, and votes accumulate across the competition period.

Prizes

There are three major prizes, one for each category, plus ten monthly prizes.

Prize	Basis	Value each	Total
Category A: Park Life Unfiltered	Judged by Sean Scott, cash	\$2,000	\$2,000
Category B: The Camp Setup Unfiltered	Judged by Sean Scott, cash	\$2,000	\$2,000
Category C, People's Choice	Public vote, cash	\$2,000	\$2,000
Monthly prizes (10)	Judged by Sean Scott	\$100 fuel voucher	\$1,000

Monthly prizes

Two monthly prizes are awarded in each month of the competition: one to a Category A entry and one to a Category B entry. Each is a \$100 fuel voucher. Monthly prizes run for October 2026, November 2026, December 2026, January 2027 and February 2027, giving ten monthly prizes in total.

Each monthly pool is the entries submitted from the first day of that month to the last day of that month, and every entry sits in one monthly pool only, being the month it was submitted in. Sean Scott selects one Category A winner and one Category B winner from each pool, and winners are chosen and contacted within 14 days of the end of that month.

An entrant can win more than one monthly prize across the competition, and winning a monthly prize does not affect an entry's eligibility for the major prizes: every monthly winner stays in the running for Category A, Category B and People's Choice.

Monthly prizes are issued as fuel vouchers supplied through Prezzee. Prezzee is a third party provider and its vouchers are subject to that provider's own terms of use, including any conditions of redemption and expiry.

Official partners

Australia Unfiltered is presented in partnership with the state and territory associations listed below. Employees of these organisations, and their immediate family members, are not eligible to enter.

Trading name	Registered entity	ABN
Caravan & Camping Industry Association NSW	The Caravan Camping & Touring Industry & Manufactured Housing Industry Association of NSW Ltd	63 002 223 449
Caravanning NT	NT Caravan Parks Association, also known as Caravanning Northern Territory	43 474 237 349
Caravanning Queensland	Caravan Trade and Industries Association of Queensland	46 009 859 367
Caravan & Camping SA	Caravan & Camping Industries Association of SA Inc	57 210 617 279
SA Parks	Caravan Parks Association of South Australia Incorporated	60 291 572 619
Caravanning Tasmania	Caravanning Tasmania Inc	50 835 219 394
Caravan Industry Victoria	Caravan Trade & Industries Association of Victoria	67 413 472 774
Caravan & Residential Parks Victoria	Victorian Caravan Parks Association Inc.	19 904 265 540
Caravan & Camping WA	Caravan Industry Association Western Australia Inc	57 932 524 364

General entry rules and post production

Post production: Classic Post Production Group

Permitted: colour correction, retouching and beautification of the original capture; monochrome conversion; removal of in camera artefacts such as dust spots, digital noise or scratches; removal of incidental background elements (for example, a stranger, sign or piece of equipment); HDR, focus stacking and stitched panoramas.

Not permitted: added, duplicated or mirrored elements; swapped or inserted backgrounds; digital painting; unrealistic extension of a background; generative fill or generative remove tools in Adobe Photoshop or their equivalent in any other software; any AI generated or AI assisted content, in any category.

General entry rules

- 1. Individual entrants.** Entrants must be an individual person aged 18 years or older and resident in Australia. Entries on behalf of a studio, agency or collective are not accepted.
- 2. Entrant's work.** All entries must be the entrant's own original work, from concept and capture through to final post production.
- 3. Submission information.** At the time of submission, entrants must provide their name, contact details and any other requested information, and confirm acceptance of the terms and conditions.
- 4. Multiple entries.** Entrants may submit as many images as they like across Category A and Category B, provided the same image, or a near identical version, is not entered more than once.
- 5. AI.** No AI generated or AI assisted elements are permitted anywhere in an image.
- 6. Self identification.** Images must not contain watermarks, copyright marks, QR codes, captions, URLs or other information identifying the entrant.
- 7. Metadata.** Where possible images should retain their original capture metadata. An image whose metadata has been removed or altered may be disqualified.
- 8. Image format.** Images must comply with the image format, resolution and file size directions shown on the entry form at the time of submission.
- 9. Suitable for public display.** All images must comply with applicable laws and respect copyright, privacy and moral rights. Every entry is reviewed and approved before it is published on the voting platform. Images deemed unsuitable for public display may be removed from display, or adjusted prior to display.
- 10. Dignity and respect.** Subjects must be treated with dignity and respect at all times.
- 11. Consent and indemnification.** Entrants are responsible for obtaining all necessary consents and permissions and indemnify the competition, its organisers and directors, and the official partners against any third party claims arising from judging, public display or use of their work. Where an image includes a person with a reasonable expectation of privacy, consent must be obtained from the subject, or their legal guardian, before submission and before any public or online display. Where an image was taken on private property, consent must be obtained from the property owner before submission and before any public or online display.
- 12. Proof of consent.** Where a child appears in an image, the entrant must hold the consent of that child's parent or legal guardian for the image to be entered in this competition and used as described in these rules. Proof of that consent may be requested at any time, and failure to provide it may result in disqualification.
- 13. Nudity and illegal content.** Nudity is not permitted in any entry, and an entry containing nudity will be disqualified. An entry that depicts, or is reasonably suspected of depicting, any illegal activity or illegal representation will be disqualified and may be reported to the relevant authorities.

14. Drone photography. Drone photography must comply with all applicable legal, privacy and airspace regulations, including Civil Aviation Safety Authority rules such as a maximum altitude of 120 metres and not flying over people.

15. Image timeframe. Images must have been captured on or after 1 January 2024.

16. Image review. A selection of entries, including high scoring, flagged and randomly chosen images, will be reviewed for compliance, and third party validation tools, including AI detection tools, may be used. Where the organisers request the original capture file for an entry, the entrant must provide it within 24 hours of the request.

17. Copyright and licence. Copyright in all entered images remains with the entrant. By entering the competition, entrants grant Caravan Industry Association of Australia, trading as Let's Go Caravan & Camping, its organisers and directors a perpetual, worldwide, royalty free, non exclusive licence to use entered images for purposes including the running of the competition, the competition website, marketing, promotion, education and other purposes, as well as the right to make adjustments to the images. The organisers may also permit the official partners, sponsors and other associated persons or entities to use entered images for purposes including promotional purposes. This licence has no end date and continues after the competition closes. An entrant may withdraw an entry at any time by emailing marketing@caravanindustry.com.au. On withdrawal the entry is removed from the competition and is no longer eligible for judging, public voting or any prize, and the organisers will cease making new use of it within a reasonable time. Withdrawal does not affect any use already made, any material already produced or published, or any prize already awarded. The organisers will credit the entrant by name wherever an image is published in connection with the competition. No credit is promised for use of an image outside the competition. Entrants confirm that all work submitted is their own original work and does not infringe the copyright, moral rights or other rights of any third party. Entrants accept full responsibility for their submissions and agree to indemnify and keep indemnified the competition, its organisers and directors against any third party claims arising from their work.

18. Decisions. All decisions made by the organisers, judges, or other appointed parties regarding any aspect of the competition are final. The organisers reserve the right to override or adjust scores, alter any aspect of the competition, and interpret any matter not explicitly addressed by these rules, at their discretion. Entrants accept that decisions are final and agree not to enter into correspondence disputing any outcome.

Disqualification

An entry may be disqualified at the organisers' discretion if any of the following occur:

- An entry is submitted but no image is provided, or a required field is left incomplete.
- An entry does not meet the required image format and specifications.
- No category is selected, or the entry does not meet the eligibility rule of the category selected.
- The entry breaches any general, post production or category specific rule.
- Original capture files are not provided within 24 hours of a request.
- The image's metadata has been removed or altered.
- The entrant behaves in a way that is disrespectful, harassing or abusive toward any person associated with the competition.

Where an entry does not meet the eligibility rule of the category selected but does meet the eligibility rule of the other category, the organisers may reassign it to that category instead of disqualifying it. Reassignment does not affect the entry's place in the People's Choice voting pool.

Where an entry is disqualified after a prize has been awarded to it, the prize is forfeited and the organisers may select the next eligible entry.

Privacy

Entries are presented to the judging panel for review with the entrant's identity kept separate from the image. Entrant personal information is not disclosed to the official partners. The state or territory recorded for an entry is used for judging and finalist selection and is not accompanied by the entrant's personal information.