

Terms and Conditions –
[Road to a Million - Win the chance for a million] (“Trade Promotion”)

Particulars

This table sets out the particulars of the Promotion.

Name of promotional competition (Trade Promotion)	Road to a Million - Win the chance for a million
Promoter	Caravan Industry Association of Australia Limited ABN 70 057 668 041
Authorised under these permits/authorisations	NSW Authority Number: TP/03777 SA Licence No: T25/1470
Promotion Period starts	Monday September 1st 2025 12.01am (AEST)
Promotion Period ends	Sunday March 1st 2026 12.01am (AEST)
Eligibility requirements	Entrants must be 18 years old or over. Entrants must be residents of Australia. Entrant must make a purchase from a participating business before entering promotion.
Limit on number of entries that can be made by any one person	1 entry submission per purchase Entry Limit per person = maximum number of nights multiplied by maximum multiplier = 181 nights x 5 (highest multiplier) = 905 entries per person
How to enter	To enter, entrants must: <ol style="list-style-type: none"> 1. Complete a booking stay at a participating caravan park during the promotion period, Monday September 1st 2025 12.01am (AEST) to Sunday March 1st 2026 12.01am (AEST) 2. Submit the details of their booking stay through the online entry form located during the promotion period (www.roadtoamillion.com.au). 3. Multiple bookings/stays are permitted and must be submitted separately. 4. Each “night” on the booking stay is counted as 1 entry and each park has an associated entry multiplier. <p><i>Entry Example:</i></p> <p style="text-align: right;"><i>Jane books and stays 3 nights in Dubbo at a Participating Caravan Holiday Park during</i></p>

	<p><i>the promotional period which has a multiplier of 3.</i></p> <p><i>After her stay, she submits her booking information through the competition form during the promotional period.</i></p> <p><i>Her submission has generated 9 entries into the prize draw.</i></p> <p><i>(3 nights on her booking, multiplied by 3, for the associated multiplier from the Participating Caravan Holiday Park.)</i></p>
Trade Promotion website	www.roadtoamillion.com.au
Prizes	<p>1 x major prize</p> <p>One entrant (the winner) will be provided with an opportunity for 'a chance to win \$1,000,000'. The Winner will be given a 1 in 250 chance lucky draw. There is 1 chance in 250 to win \$1,000,000.</p> <p>Should the entrant miss the \$1,000,000 they will be provided with a \$5,000 cash prize instead.</p> <p>4 x minor prize</p> <p>The 4 minor winners will receive a travel voucher pack to the value of \$1,000 each.</p> <p>(\$500 caravan holiday park vouchers & \$500 in fuel vouchers)</p>
Details of the prize draw	To be drawn by Caravan Industry Association of Australia by random computer selection at 11:00 am AEST on March 9th 2026
Winner notification website (for publication of winner details)	www.roadtoamillion.com.au
Unclaimed prize draw	If needed, to be redrawn by Caravan Industry Association on March 31, 2026 at 12 pm AEST.
Key Event Dates	<p>Promotion Opens: 1/09/2025</p> <p>Promotion Closes: 1/03/2026</p> <p>Prize Draw: 9/03/2026</p> <p>Winners Notified (email direct):</p>

	on/before 16/03/2026 Winners Published (Website): 30/03/2026 Unclaimed Prize Redraw: 31/03/2026
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TERMS AND CONDITIONS

By entering the *'Road to a Million - Win the chance for a million Competition* (the "Competition"), you are agreeing to the following terms and conditions:

1. STANDARD TERMS

1.1.

Information on how to enter forms part of the terms of entry.

2.

WHO CAN ENTER?

2.1.

Entry is open to all residents of Australia of 18 years of age or older as at the date of entry except directors, management, employees and immediate families of the Promoter (Caravan Industry Association of Australia) and their associated companies and agencies and participating outlets. Immediate family means any of the following: spouse, ex-spouse, DeFacto spouse, child or step child (whether natural or by adoption), parent, step parent, grandparent, step grandparent, uncle, aunt, niece, nephew, brother, sister, step brother, step sister or 1st cousin.

3.

HOW TO ENTER

3.1.

The Competition commences on Monday September 1st 2025 12.01am (AEST) and concludes on Sunday March 1st 2026 12.01am (AEST) (the "Competition Period").

3.2.

In order to enter, the entrant must be the purchaser and must go to www.roadtoamillion.com.au (or similar) and complete the competition form by registering their first name, last name, email address and phone number, age range, gender, postcode, and provide the name of the participating business, accommodation type and the dates of their stay.

4.

NUMBER OF ENTRIES PERMITTED

Definitions:

“Booking” = reservation/booking made with a participating business.

“Submission” = completed competition entry form lodged via website.

4.1.

Individuals may submit multiple entry “Submissions” throughout the Promotional Period subject to the following conditions:

4.2.

Dates included in the “Booking” are within the promotional period.

4.2.1.

Entrants can only complete their entry “Submission” once their “Booking” has been made with a Participating Caravan Holiday. The dates included in the “Booking” must be during the promotional period. The “Booking” is not required to be completed before completing the entry “Submission”.

4.3.

Each “Booking” is entered as a unique “Submission”. An entrant can enter a maximum of one (1) “Submission” per “Booking”.

4.4.

Each night in the “Booking” generates 1 entry.

4.5.

Each Eligible Participating Business has an associated entry multiplier (based on geographic distance from relevant state capital city) applied to the number of nights stayed/booked per submission

4.6.

Full list of Eligible Participating Business and their multipliers can be found at www.roadtoamillion.com.au

4.7.

An entrant can win no more than one prize. Excluding SA Residents who may win more than one prize.

4.8.

An example of how Number of Entries is calculated:

Jane stays 3 nights in Dubbo at an Eligible Participating Caravan Holiday Park which is in Zone 3 (multiplier of 3) during the promotional period. Upon her arrival she submits her booking information through the competition form during the promotional period. Her submission has generated 9 entries into the prize draw. (3 nights on her booking, multiplied by 3, for the associated multiplier from the Eligible Participating Caravan Holiday Park.)

For Accommodation providers the geographic distance away from the respective State Capital city determines the multiplier.

Zone 1 = 0 - 199km Entry multiplier of 1 /night booked

Zone 2 = 200 - 399km Entry multiplier of 2 /night booked

Zone 3 = 400 - 599km Entry multiplier of 3 /night booked

Zone 4 = 600 - 799km Entry multiplier of 4 /night booked

Zone 5 = > 800km Entry multiplier of 5 /night booked

4.10. The "Submission" must be:

4.10.1.

Completed and in the name of the purchaser of the goods and services

4.10.2.

Consent to the promoter verifying proof of purchase directly from the named business

4.10.3.

Be able to produce on request an original receipt of purchase.

4.11.

Entries that are found to have been derived from another person and / or not in the name of the purchaser will be considered invalid and, if awarded a prize, that prize must be returned to the Promoter.

The Winner may be required to sign a statutory declaration regarding the originality of the entry. The Promoter reserves the right to disqualify any entry it believes breaches any of these conditions.

4.12.

Each entrant in the Competition may enter for each receipted purchase of goods and services from a participating business.

4.13.

The time of entry will be the time at which the completed online entry form is received by the Competition's online database. Entries received outside of the Competition Period will be deemed invalid and ineligible to enter the Competition.

4.14.

Entry details and any intellectual property subsisting in the entries become and remain the property of the Promoter and will not be returned to the entrant.

4.15.

Any entry that is made on behalf of an entrant by a third party will be invalid.

5. PRIZES

5.1.

There will be one (1) winner (the “Winner”) provided with the opportunity for ‘Your Chance to win \$1,000,000’, and four (4) runner up winners will be awarded prizes worth \$1,000 each vouchers. The first entrant drawn receives the major prize, the proceeding 4 entrants are awarded a minor prize.

5.2. Prizes	Description	Value
1 x major prize	One entrant (the winner) will be provided with an opportunity for ‘a chance to win \$1,000,000’. The Winner will be provided participation in a 1 in 250 chance game to win \$1,000,000.	\$1,000,000
	In the event the participant does not win \$1,000,000, the participant will be given a prize of \$5,000 (provided by the promoter)	\$5,000
4 x minor prize	Four minor prize winners will be provided of \$1,000 value each of vouchers.	\$4,000 (total)

5.3.

Prize conditions:

5.3.1.

At the conclusion of the promotion period five (5) entries that satisfy the terms and conditions of entry will be randomly drawn from the pool of entries, with the first receiving the major prize and four proceeding receiving a minor prize each.

5.3.2.

This draw will take place on March 9th 2026 and winners list will be posted on the Let’s Go Caravan Camping website and Facebook page before March 30th 2026. The draw will take place at Office 9/10 Hudson Rd Albion QLD 4010. Winners will be published by last name, first initial, and postcode.

5.3.3.

It is a condition of accepting the Major Prize that the Winner is required to attend and participate, or nominate a representative to attend/participate in the 1 in 250 chance game and to participate in related promotional activities. If neither the winner nor their nominated proxy can attend the game, the promoter will appoint a representative to participate on the winner’s behalf.

5.3.4.

Unless expressly stated in these Terms and Conditions all other expenses associated with redeeming the Prize become the responsibility of the Winner and runner up winners.

5.3.5.

In participating in the Prize, the Winner and runner up winners (and their travelling companion(s) agree to participate and co--operate as required in all editorial activities relating to the Competition, including but not limited to being interviewed and photographed. The Winner (and their travelling companion(s) agree to grant the Promoter a perpetual and non-exclusive license (including the right to sub--license) to use their name(s) and such footage and photographs in all media worldwide and the Winner (and their travelling companion(s) will not be entitled to any fee for such use.

5.3.6.

The Winner agrees they will not, and will ensure that their travelling companion(s) do not, sell or otherwise provide their story and/or photographs to any media or other organisation.

5.3.7.

Prizes are not transferable and non-cash prizes cannot be redeemed for cash. The Winner should seek independent financial advice about any tax implications that may arise from the prize winnings.

5.3.8.

The agreed service providers between the promoter and the winner are solely responsible for the fulfilment of their products / services.

5.3.9.

In the event that a part of the Prize is no longer available, subject to regulations, the Promoter reserves the right to substitute prizes in its discretion to the same and equal recommended value.

6.

HOW TO ENTER

6.1.

All entries completed and submitted in accordance to these Terms and Conditions will be at the Promoter's office at Unit 9, 10 Hudson Road Albion Queensland 4010.

6.1.2.

There is no element of skill in the Competition or determination of the Winner. Times are Eastern Standard Time. Winners will be chosen by random draw from the pool of all eligible entries.

6.2.

The five (5) winners will be notified by email on or before March 16th 2026.

6.3.

The decision (including any decisions as to prize distribution) is final and the Promoter will not enter into correspondence regarding the result.

6.4.

The Promoter reserves the right to request that the winner provide proof of age and / or identity prior to awarding Prize. Identification considered suitable for the verification is at the sole discretion of the Promoter.

6.5.

It is a condition of accepting the Prize that the Winner may be required to sign a legal release in a form determined by the Promoter in its absolute discretion.

6.6.1.

If the Promoter is unable to make contact with a winner within fourteen(14) days of first attempt, the entrants name being drawn on the dates stated in 6.2, that entrant will forfeit the relevant Prize in its entirety. It is at the promoter's discretion to redraw for a new winner. The Promoter will not be liable for a winner who does not respond to the Promoter email attempts and therefore forfeits their Prize and no correspondence will be entered into.

6.6.2.

In the case of a forfeit 6.6 a), a redraw from the remaining pool will take place on March 31st 2026 at Office 9/10 Hudson Rd Albion QLD 4010. Winners of this draw will be notified by email on or before April 6th 2026.

6.7.

It is a condition of accepting a Prize that the Winner must comply with all the conditions of use of the Prize and the Prize supplier's requirements. To the extent of any inconsistency with these Terms and Conditions, the terms and conditions of the prize supplier prevail.

6.8.

The Promoter reserves the right to redraw the Competition in the event that an entrant, who was initially deemed to be the winner, is unable to satisfy any of these Terms and Conditions.

7.

NO LIABILITY

7.1.

Any costs associated with entering this Competition or claiming prizes (such as internet service charges) are the responsibility of the entrant.

7.2.

The Promoter, the Sponsors and their associated agencies and companies will take no responsibility for prizes damaged or lost in transit, or late, lost or misdirected mail.

7.3.

The Promoter, the Sponsors and their associated agencies and companies will not be liable for any misadventure, accident, injury, loss (including but not limited to consequential loss) or claim suffered or brought by an entrant:

7.3.1.

During the competition.

7.3.2.

Whilst undertaking any travel won or connected with their entry into the Competition.

7.3.2.

In their participation in this Competition or in any Prize.

7.3.3.

As a consequence of late, lost or misdirected mail.

7.3.4.

As a result of failure to comply with any of these terms and conditions.

7.3.5.

Due to the publication of any material, including any statements made by any staff member, journalist, other entrants or any other person.

7.4.

The Promoter and its affiliates accept no responsibility for any problems or technical malfunction of any communication network or for any late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft or destruction or unauthorised access to, or alteration of, entries, and reserves the right to take any action that may be available.

7.5.

If, for any reason, this Competition is not capable of being conducted as planned, including, but not limited, due to tampering, unauthorised intervention, fraud, administration, security, fairness, integrity or proper conduct of this Competition, the Promoter reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, take any action that may be available or to cancel, terminate, modify or suspend the Competition, subject to state legislation.

7.6.

In the case of the intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the Competition on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures,

tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, the Promoter may in its absolute discretion cancel the Competition and recommence it from the start on the same conditions.

7.7.

All entries become the property of The Promoter and Sponsor. All opt-in entries will be entered into a database and The Promoter and Sponsor may use the entrant's names, addresses and telephone numbers for future promotional, marketing and publicity purposes. By opting-in, entrants confirm that they allow their details to be used for this purpose. If entrants no longer consent to their details being used for future marketing purposes, the entrant should contact The Promoter or Sponsor on their details set out below. Any request to update, modify or delete the entrant's details should be directed to The Promoter or Sponsor.

8.

PROMOTER'S DETAILS

8.1.

The Promoter is Caravan Industry Association of Australia Limited (ABN 70 057 668 041) of Unit 9, 10 Hudson Road Albion Queensland 4010. info@caravanindustry.com.au

8.2.

By entering, entrants acknowledge that their entry details will be used solely for the purposes of conducting this promotion, unless they expressly opt-in to receive future marketing communications. Any marketing opt-in must be indicated via a separate, unticked checkbox at the time of entry, in compliance with the Spam Act 2003 (Cth) and Australian Privacy Principles.

8.3.

SA permit number: T25/1470

NSW Permit Number: TP/03777